# RADIO TODAY

THURSDAY, OCT. 3, 1940

WMCA .... 570 WEAF .... 660 WOR.....710

WJZ :.....760 WNYC....810 WABC ... 860

WHN.....1010 WEVD . . . 1300 WQXR.. 1550

World Series: Reds-Tigers at Cincinnati-WOR. 1:15-4. Conference on Social Work: Welfare Commissioner William Hodson, Others-WNYC, 4:30-4:45.

"How England and Germany Are Financing War," Noel Sargent, Secretary Manufacturers Association—WOR, 7:15-7:30.

Variety: Fanny Brice. Hanley Stafford, Others—WEAF, 8-8:30.

Variety Program, From South Bend. Ind., Rev. Hugh O'Donnell. President of Notre Dame; Bob Hope. Pat O'Brien, Actors: Others-WOR. 8:30-9.

Little World Series: Newark Bears-Louisville Colonels, at Louisville. Ky. -WNEW, 9-11 (1,250 Kc.).

Variety: Bob Burns, Dorothy Lamour, Mary Boland, Guests-WEAF. 9-10. Wendell L. Willkie, Speaking at Pittsburgh-WJZ, 9-9:45.

Amateur Program, Major Bowes, Director-WABC. 9-10.

Defense Commission, Progress Report, Ralph Budd, Transportation Director, From Washington, D. C.-WJZ. 10-10:15.

"Peacetime Conscription," Representative Fish-WJZ, 10:30-10:45.

Representative Frederick C. Smith of Onio, Discussing the National Budget-WOR. 11:15-11:30.

Where there is no listing for a station, its preceding program is on the air

#### MORNING

6:00-WOR-Music: Farmers' Digest 6:25-WABC-Program Review: News 6:30-WJZ-News: Variety Music WHN-News: Eye Opener 6:35-WABC-Larry Elliott Entertains

6:30-WJZ-News: Variety Music
WHN-News: Eye Opener
6:35-WABC-Larry Elilott Entertains
6:45-WMCA-Recorded Dance Music
6:50-WOR-Outdoors: Music: Weather
7:00-WEAF-Variety Program
WABC-Morning Almanac: Talk
WMCA-News: Rise and Whine
WNYC-Bach-Schubert Concert
WHN-Opportunity
WEVD-Polish News: Serenade
WQXR-Classical Music
7:15-WOR-Gambling's Musical Clock
WHN-News: Barly Bird Music
7:25-WQXR-News: Breakfast Symphony
7:30-WEAF-News: Breakfast Symphony
7:30-WEAF-News: Bon Goddard. Music
WEVD-News: Morning Melodies
7:45-WABC-News: Bropean Reports
8:00-WEAF-European News: Music
WOR-News: The Gospel Singer
WABC-European News: Organ
WNYC-News: World's Fair Calendar
WEVD-Women in News; Music
8:15-WABC-Ted Steel. Songs
WMCA-Morning Inspirations
WNYC-Music: Consumers' Guide
WHN-Insurance Talk
8:30-WEAF-Gene and Glenn-Sketch
WABC-Morning Almanac
WMCA-News: Popular Music
WNYC-Gramercy Chamber Trio
WHN-News: Dance Music
WEVD-Variety Music
8:45-WOR-Life Can Be Beautiful
WJZ-Harvey and Dell-Sketch
WABC-Talk-Adelaide Hawley
WNYC-News: Avound New York
WEVD-Miriam Weiser-Folk Songs
8:55-WIZ-News: Woman of Tomorrow
WQXR-Request Program

9:00-WEAF—News; Variety: Talk
WOR—Music: Norman Brokenshire
WABC—Woman of Courage—Sketch
WMCA—Masterworkers: Dance Music
WNYC—Pablo Casals—Records
WEVD—Bobble Miller—Songs: Music
9:15-WEAF—Mary Alcott. Songs
WOR—Selective Service Program;
Music
WABC—News Reports: Music

9:15-WEAF-Mary Alcott. Songs
WOR-Selective Service Program;
Music
WABC-News Reports: Music
9:30-WEAF-Talk—Isabel M. Hewson
WOR-News: Musical Briefs
WJZ—Breakfast Club: Variety
WMCA-Wynne Food Forum
WHN—Insurance Talk
WEVD-Stories: Music (Off Till 12)
9:45-WEAF-Edward MacHugh. Songs
WOR-Going Places—Lorraine Sherwood: Program Preview
WABC-Bachelor's Children—Sketch
WHN—News: Food Talk
10:00-WEAF-This Small Town—Sketch
WOR-Pure Food Hour
WJZ-Painted Dreams—Sketch
WMCA—News: Dance Music
WNYC—Maria Shacko—Soprano
WQXR—Lisa Sergio. Comments
10:15-WEAF-Dramatic Sketch
WJZ-Vic and Sade—Sketch
WJZ-Vic and Sade—Sketch
WJZ-Vic and Sade—Sketch
WJZ-Wary Marlin—Sketch:
WNYC-Gramercy Chamber Trio
10:30-WEAF-Ellen Randolph—Sketch
WJZ-Mary Marlin—Sketch
WJZ-Mary Marlin—Sketch
WMCA—Rosh ha-Shanah Services—
Rabbi Samuel Segal
WHN—Dance Music
WQXR—Salon Concert
10:45-WEAF-Guiding Light—Sketch
WJZ-Pepper Young's Family—Sketch
WJZ-Pepper Young's Family—Sketch
WNYC—World's Fair Reporter
WQXR—Gypsy Music
11:40-WEAF—Man I Married—Sketch
WOR—News; Reports
WJZ—Linda Dale—Sketch

### NEWS BROADCASTS

Morning WJZ.WABC.WNYO

8:30-WMCA. WHN

8:45-WNYC

8:55-WJZ. WQXR

9:00-WEAF

9:15-WABC

9:30-WOR

9:45-WHN

10:00-WCA WOYE 6:00-WH 6:00-WHN
6:25-WABC
6:38-WJZ, WHN
7:00-WMCA
7:16-WHN
7:13-WHN
7:33-WQXR
7:30-WEAF, WEVD
7:35-WJZ
8:00-WEAF, WOR.
10:00-WOR, WNYC

Afternoon

Atternoon

12:00-WOR, WABC.
WHN, WEVD, WQXR
12:15-WMCA
12:15-WMCA
12:25-WJZ
12:25-WJZ
12:30-WOR
12:45-WEAF
1:15-WEAF
1:15-WEVD
1:45-WEAF
1:45-WEAF, WJZ
1:45-WHN

Evaluation

Atternoon
2:10-WNYC
3:30-WMCA, WQXR,
4:00-WOR
4:50-WJZ
5:00-WMCA
6:45-WHN

Evening
6:00-WJZ. WABC
6:15-WMCA
6:25-WEAF, WQXR
6:30-WOR. WABC
6:35-WHX
6:45-WJZ. WABC
7:15-WEAF,
WMCA. WEVD,
WHN. WQXR
11:00-WEAF, WJZ
WJZ
11:45-WHN
12:00-WEAF, WJZ,
WMCA. WABC 6:45-1, 7:15-WEA. WMCA 7:39-WOE, WHN 7:45-WMCA. 8:45-WMCA. WHN 8:55-WABC 9:00-WOR 5-WOR 12:00-WEAF, WJZ, WMCA, WABC 12:30-WOR 12:35-WHN 12:55-WHN 12:00-WMCA 1:30-WOR 1:55-WABC, WHN 2:55-WHN

NEWS ON SHORT WAVES

TIME 1.75 OF SECOND VALUE 1.75. 15.14, 15.31, 17.51 and 21.55 megacycles.

Time: 1:15 A. M. 3:00. 6:30. 8:00. 11:00. 1:00. 3:50, 4:45. 6:30. 8:00. 9:30 and 11:30 P. M.

BERLIN: 9.61. 11.70. 15.11 and 15.20 megacycles. cycles. Time:

Time: 1:30, 4:15 and 6:30 A. M.: 2:15, 3:30, 6:00, 8:15, 9:15, 10:30 and 12 P.M. ROME: 17.82, 15.23, 11.76 megacycles, Time: 5:45 A. M.: 3:15, 5:30, 8:30 and 10 P. M.

## **AFTERNOON**

12:00-WEAF—Playhouse Drama
WOR—London News: Music
WJZ—Frank Ross. Baritone
WABC—Kate Smith's Chat: News
WMCA—Band Music
WNYC—Ravel-Prokokieff Music
WHN—News: Popular Music
WEVD—News: Marriage Bureau—
Sketch

WEVD-News: Marriage Bureau—
Sketch
WQXR-News (Off 12:05 to 3)

12:15-WEAF-The O'Neills-Sketch
WOR-Beauty Show. With Dick Wills. Pegeen Fitzgerald
WJZ-Songs, Recorded Music
WABC-When a Girl Marries-Sketch
WMCA-News: Variety Music

12:25-WJZ-News: Farm and Home Hour

12:30-WEAF-String Music
WOR-News: Consumers Quiz Show
WABC-Remance of Helen Trent
WHN-Racing Scratches: Music
WEVD-Jewish Varieties

12:45-WEAF-News: Markets: Weather
WABC-Our Gal Sunday-Sketch
WMCA-Organ Reveries

1:00-WEAF-Jim Robertson Songs

WMCA—Organ Reveries

1:00-WEAF—Jim Robertson. Songs
WOR—Frank Luther. Tenor
WABC—Life Can Be Beautiful—Play
WMCA—Dance Music
WNYC—Missing Persons: Organ

WNYC-Missing Persons: Organ

1:15-WEAF-Masters Orchestra
WOR-World's Series Baseball GameReds-Tigers. at Cincinnati
WJZ-Poetry-Ted Malone
WABC-Woman in White
WMCA-Easy Aces-Serial
WEVD-News Comments

1:30-WEAF-Friendly Neighbors Talk
WJZ-Talk-Rev. Alvin E. Magary
WABC-Right to Happiness-Sketch
WMCA-Vocal Program
WNYC-Address by Col. Lewis B.
Hershey. Director. Joint Army-Navy
Selective Service Board
WHN-Dance Music

**EVENING** 

WOR-News; Reports
WJZ-Linda Dale—Sketch

1:45-WEAF—News: Masters Orchestra
WJZ-News: Harvey Harding, Songs
WABC—Road of Life—Sketch
WNYC—Working as a Nurse—Marian
Durell. Speaker
WEVD—Ruth Lazarofsky. Songs

2:00-WEAF—Hymns of All Churches
WJZ—Talk—Margaret Banning
WABC—Young Dr. Malone—Sketch
WNYC—News: Symphonic Matinee
WHN—Sports Preview
WEVD—Jewish Philosopher: Melodies

2:15-WEAF—Arnold Grimm's Daughters
WJZ—Richard Kent, Traveling Cook
WABC—Joyce Jordan—Sketch
WHN—News: Bob Byron—Songs

2:30-WEAF—Valiant Lady—Drama
WJZ—Savitt Orchestra
WABC—Jetcher Wiley—Talk

2:45-WEAF—Biblical Drama
WABC—Hetcher Wiley—Talk

2:45-WEAF—Biblical Drama
WABC—My Son and 1—Sketch
WMCA—Our Gal Sunday—Serial

3:00-WEAF—Mary Marlin—Sketch
WJZ—Orphans of Divorce—Sketch
WABC—Society Girl—Sketch
WABC—Society Girl—Sketch
WABC—Holeymoon Bill—Sketch
WABC—Holeymoon Bill—Sketch
WABC—Variety Music
WMCA—Dance Music

3:15-WEAF—Ma Perklins—Sketch
WABC—News: Vella Pessi's Music
WMCA—News: Dance Music

3:45-WEAF—Vic and Sade—Sketch
WABC—News: Organ Recital

4:00-WEAF—Vic and Sade—Sketch
WABC—News: Organ Recital

4:00-WEAF—Backstage Wife—Sketch
WOR—News: Organ Recital

4:00-WEAF—Backstage Wife—Sketch
WOR—News: Variety Music
WJZ—Club Matinee—Variety
WABC—Scence Talk: Music
WWCA—Symphony Hall

8:15-WEAF—Symphony Hall

8:15-WEAF—Symphony Hall

8:15-WEAF—Organ Pendel Union

WABC—Hollywood Dreams
WMCA—Ida Bailey Allen's Program
WNYC—News: City Guide
WQXR—Food Talk

11:15-WEAF—Against the Storm—Sketch
WOR—Martha Deane's Program
WJZ—Clark Dennis, Tenor
WABC—Martha Webster—Sketch
WNYC—Musical Essays
WQXR—Tchaikovsky Music

11:25-WJZ—Hollywood News Girl
11:30-WEAF—Road of Life—Sketch
WMYZ—The Wife Saver
WABC—Big Sister—Sketch
WMCA—Light Classics
WHN—Dance Music

11:45-WEAF—David Harum—Sketch
WABC—Aunt Jenny's Stories
WNYC—Heart Disease—Dr. John B.
Schwedel

WHYC—Heart Disease—Dr. John B. Schwedel

WHN—Music: Alberts Orchestra
WEVD—Polish Music
WQXR—Concert Music
4:15-WEAF—Stella Dallas—Sketch
WOR—Ed Fitzgerald. Talk
WMCA—Alice Brewer—Sports Chat
4:30-WEAF—Lorenzo Jones—Sketch
WMCA—Alice Blair—Sketch
WMCA—Movieland Review
WNYC—New York State Conference
on Social Work—Rev. Bryan J. McEntegart. Robert P. Lane. Commissioner William Hodson. Frederick A.
Moran—Speakers
WHN—Opportunity: Dance Music
WEVD—Italian Music
WEVD—Italian Music
WEVD—Italian Music
WEVD—Italian Music
WOR—Meet Miss Julia—Sketch
WOR—Meet Miss Julia—Sketch
WNYC—Staten Island Chamber of
Commerce
4:55-WJZ—News: Rocky Gordon—Sketch
5:00-WEAF—Girl Alone—Sketch
WOR—Gagen Orchestra
WABC—The Goldbergs—Sketch
WMCA—News: Dance Music
WNYC—Varieties
WHN—Fashions in Music: Serenade
WEVD—Dramatic Program
WQXR—Nazis in Latin America—
Estelle Sternberger
5:15-WEAF—Life Can Be Beautiful—Plaf
WJZ—Irene Wicker Stories
WABC—Concert Orch.
WQXR—Nazis in Latin America—
Estelle Sternberger
5:30-WEAF—Jack Armstrong—Sketch
WOR—Ayres Orch.
WUR—Buton Sketch

WQXR—Variety Music

5:30-WEAF—Jack Armstrong—Sketch
WOR—Ayres Orch.
WJZ—Bud Barton—Sketch
WQXR—Beethoven Trio
WNYC—Vocal Program
WHN—Sports Resume
WEVD—Music: Quiz (Off Till 8)

5:45-WEAF—The O'Neills—Sketch
WOR—Captain Midnight—Sketch
WJZ—Tom Mix—Sketch
WJZ—Tom Mix—Sketch
WABC—Scattergood Baines—Sketch
WMCA—Manners Hillbillies
WHN—News: Musical Favorites

6:00-WEAF-L'il Abner-Sketch
WOR-Uncle Don
WJZ-News: Comments
WABC-Sports: News-Edwin C. Hill
WMCA-Advertising News
WNYC-Juvenile Delinquency-Judge
Stephen S. Jackson, Talk (off at
6:30)
WQXR-Music to Remember
6:15-WEAF-Music: Mystery Dramas
WJZ-Sports-Bill Stern: Songs
WABC-Golden Gate Quartet
WMCA-News Reports
WHN-Don Winslow-Sketch
6:20-WOR-Travel Talk: Music
6:25-WEAF-News; Guest Book

WMCA—News Reports
WHN—Don Winslow—Sketch
6:20-WOR—Travel Talk; Music
6:25-WEAF—News; Guest Book
WQXR—News; Dinner Music
6:30-WOR—News: Meet Mr. Morgan
WJZ—Himber Orchestra
WABC—Paul Sullivan. Comments
WMCA—Sports: Rhumbas
WHN—Sports Resume
6:35-WHN—News: Fishell Sports
6:45-WEAF—Sports—Paul Douglas
WJZ—Lowell Thomas. Commentator
WABC—The World Today
7:00-WEAF—Fred Waring Orchestra.
WOR—Sports—Stan Lomax
WJZ—Easy Aces—Sketch
WMCA—Bryce Oliver—Pan American
Comments
WHN—Lyle Talbot—Hollywood Gossip
WQXR—Opera Recordings
7:15-WEAF—European News
WOR—How England and Germany
Are Financing the War—Noel
Sargent. Secretary. NAM
WJZ—Mr. Keen—Drama
WABC—Lanny Ross, Tenor
WMCA—News: Swingtime
WHN—Today's Baseball With Lee
7:30-WEAF—Bob Crosby. Bonnie King and
Boh-o-Links Quartet
WOR—News—Arthur Hale
WJZ—Savitt Orchestra
WABC—Vox Pop Interviews
WHN—G. H. Combs Jr.—Comments
WGXR—Treasury of Music
7:45-WOR—Sports Comments
WJZ—Dance Band
WMCA—Johannes Steel—Comments
WHN—Classical. Dance Music
8:00-WEAF—Good News: Fanny Brice.
Hanley Stafford. Comedians: Dick
Powell. Mary Martin; Wilson Orch.
WOR—Wythe Williams. Comments
WJZ—Pot o' Gold: Heidt Orch.
WABC—Ask-It-Basket—Quiz
WMCA—Recorded Classics

WEVD—Irish Variety WQXR—Symphony Hall 8:15-WOR—Dooley Football Round-up WMCA—Dance Music

WMCA—Dance Music

8:30-WEAF—Aldrich Family—Sketch
WOR—Chicago Variety—From South
Bend. Ind.—Rev. Hugh O'Donnell,
Pres. Notre Dame. Speaker: Pat
O'Brien. Bob Hope. Others
WJZ—Canadian Travelogue: Malcolm
La Prade. Comments
WABC—Strange as it Seems—Drama
WMCA—Manners Hillbillies
WHN—Hollywood Sound Stage

8:45-WMCA—Naws: Bed Cross Program

WHN—Hollywood Sound Stage
8:45-WMCA—News: Red Cross Program
WHN—News: Football Preview
8:555-WABC—Elmer Davis. Coniments
9:00-WEAF—Trotter Orchestra: Music
Maid. Songs: Bob Burns. Comedian:
Dorothy Lamour. Mary Boland.
Guests: Others
WOR—Gabriel Heatter. Comments
WJZ—Wendell L. Wilkie. Speaking
at Forbes Field Meeting. Pittsburgh
WABC—Major Bowes Amateurs
WQXR—Concert Music
WMCA—What's News—Inventors Program

WWAR—Concert
WMCA—What's News—Inventors Program
WEVD—Forum: Security Through
National Defense—Assemblyman
Robert F. Wagner Jr.: Others
9:15-WOR—Fulton Lewis Jr.. Comments
9:30-WOR—Variety: Ed Mayerhoff, Impressionist, and Others
WMCA—Col. Lewis B. Hershey.
Army:Navy Selective Service Board
Head (Recorded)
WHN—Fishing Talk
WEVD—Sports Program
WQXR—Footlight Echoes
9:45-WJZ—Concert Music
WHN—Major P. C. Raborg—Comments

ments
WEVD-Bryce Oliver. Comments

ments
WEVD—Bryce Oliver. Comments
10:00-WEAF—Vallee Varieties
WOR—Raymond Swing. Comments
WJZ—Natl. Defense Commission
Progress Report—Ralph Budd.
Transportation Director From
Washington
WABC—Miller Orchestra: Songs
WMCA—Trotting Races. Westbury
WHN—Dance Music
WEVD—Spanish Program
WQXP—Music and the Bailet
10:15-WOR—News: London Report
WJZ—Studio Music
WABC—Selective Service Program
WMCA—Dance Music
10:20-WABC—Sports Quiz—Lawson Little.
Golf Champlon. Jim Crowley. Ford

wMCA—Manners Hilbillies
WHN—News: Musical Favorites

ham Football Coach
10:30-WEAF—Littener's Playhouse—Drama
WOR—Gould Orchestra: Songs
WJZ—Peacetimc Conscription—Rep.
Hamilton Fish
WMCA—News Bulletins
WEVD—Home on the Laud—Drama
10:45-WJZ—Vass Family, Songs
WAEC—War News: Major G, F. Eliot
WMCA—Genevieve Tabouis—Comments
WHN—News Bulletins
WEVD—James W. Wise. Comments
WEVD—James W. Wise. Comments
WYND—James W. Wise. Comments
WQXP—News; Music (To 12)
11:00-WEAF—News; Bulletins
WJZ—News: Kinney Orch.
WOR—News: Kenther Reports
WABC—Sports: Duchin Orch.
WMCA—Dance Music
WHN—Popular Music
WHN—Popular Music
WEVD—Symphonic Hour
11:15-WEAF—Corrupt Liberalism in the
White House—Auspices Democratic
Business Men for Willkie—Eugene
L. Garev. Speaker
WOR—National Budget—Rep. Frederick C. Smith of Ohio
11:30-WEAF—Coleman Orchestra.
WOR—Profit Trio
WABC—Lombardo Orchestra.
11:45-WOR—Daly Orchestra.
11:45-WOR—Daly Orchestra.
WHN—News Bulletins
12:00-WEAF—War News: Music
WMCA—News: Dance Music
WMCA—News: Dance Music
WMCA—News: Dance Music
WHN—Classical Music
WEVD—Jamboree (Off at 4)
12:36-WOR—London News: Music (Off at 2)
1:35-WABC—News (Off at 1:15)
WHN—News Bulletins
12:55-WHN—News Bulletins
12:55-WHN—News Bulletins
13:30-WBC—News (Off at 1:15)
WHN—Dance Music
WHN—Dance Music
12:55-WHN—News: Music (Off at 2)
WHN—News: Dance Music
WHN—Dance Music
2:55-WHN—News Bulletins (Off at 2)
WHN—News: Dance Music
2:55-WHN—News Bulletins (Off at 2)
WHN—News: Dance Music
2:55-WHN—News Bulletins (Off at 2)
WHN—News: Dance Music
2:55-WHN—News Bulletins (Off at 3)

FM STATIONS

(Dial Setting in Megacycles) W2XMN-42.8 11 A. M.-2 P. M.-Music 4-11 P. M.-WABC Programs

W2XQR-43.2 5-10 P. M.-WQXR Programs W2XQR-43.4

A. M.-12 P. M.-WOR Programs

W2XWG-42.6

3-11 P. M.-NBC Programs